

IDC is world's foremost information technology research firm and Air Works has won **ICONIC IDC Award** for 2015. IDC's research, prediction and critique is most reliable and highly credible. Recognition was covered in most business dailies and news with a special mention in business newspaper "Mint". Air Works has been recognized for setting new IT benchmarks for industry best practices by displaying innovation & creativity.

IDC ICONIC Insights Awards were architected as the platform for organizations to come together and celebrate the journey towards creating transformational business value through technology.



Ravi represented Air Works in the award ceremony. Also there was special mention and ovation given to Ravi by industry peers in recognition of his rescue and crisis management efforts at Chennai floods with a special citation from Govt. of Tamil Nadu.

With technology disruptions threatening traditional ways of operating and presenting new business opportunities for those able to seize them, IDC Insights Awards are curated to recognize, promote and reward innovators, institutions, and companies who are able to challenge the status quo and lead the change.

The ICONIC IDC Insights Award honors top institutions that have demonstrated Innovation, Transformation, Customer Experience, Supply Chain Management and Employee Engagement to fulfill wider organizational goals. We nominated ourselves under services domain hence competed with the likes of Indian IT services, Retailers, Hospitality etc. hence it's a matter of pride for all of us to have competed with the best of the global organizations.