



January 30, 2017

The Great Air Works Video Challenge

The Great Air Works Video Challenge was launched on November 18, 2016 and was open to all employees through the month of December 2016. Employees had to shoot videos depicting life at Air Works. The videos had to be interactive with content to include work culture, fun element, specific achievements, growth stories, Air Works' values, leadership speaks, 'Why do I like to work with Air Works?', etc.

The winners were judged by a panel consisting of members of the senior management and the results announced in January 2017. This contest brought out a lot of creativity and around 30 nominations were received from the employees. Awards were given out in the following categories: One Platinum award, One Gold Award, Two Silver Awards, and Four Bronze Awards.

There was huge enthusiasm amongst the employees, and it was a very tough decision for the panel of judges to make for choosing the winners. The effort and the thought put in by the participants to make the videos was amazing. Needless to say all the entries were very creative, but they had to be stack ranked. The entries were judged on Picture and Sound Clarity, Content, Theme, Length of the Video, Graphics and Design, and Innovation of Thought.

The winners from across different locations in India were announced on January 30, 2017. They were:

Name	Location	Category
A. Suresh / M. Arul Alexander	Hosur	Platinum
Anoop M.	Delhi	Gold
Joel Joy Elayachattil	Calicut	Silver
N Ramaseshan / Malyaj Kaloni	Chennai	Silver
Altamash Anjum	Mumbai	Bronze
Arun Kumar Joseph	Pune	Bronze
Dev Dutt	Delhi	Bronze
Nidhi Dhirajlal Chavda	Mumbai	Bronze

The certificates and vouchers were given out at the local award ceremonies amongst huge fanfare. This was the first ever contest of its kind in the history of the organization and was welcomed with great interest. The entries will be featured in the LinkedIn Page of the company.