



April 07, 2017

## Swachh Bharat Mission at Air Works

Cleanliness is next to godliness. The great George Bernard Shaw, once said "Better keep yourself clean and bright; you are the window through which you must see the world." Cleanliness depicts order and harmony. The father of the nation, Mahatma Gandhi among his many narratives on the subject, once famously said, "A lavatory must be as clean as a drawing-room." The honorable Prime Minister of India, Sri Narendra Modi launched the Swachh Bharat Abhiyan to realize the dream of Mahatma Gandhi for a clean India. In line, with the Prime Minister's vision, Air Works India decided to implement a cleanliness drive near the Gurgaon office premises under the Swachh Bharat Mission. The initiative was led by our M.D. Mr. Vivek Gour.

Many employees from the Gurgaon office came forward to participate in this noble event. All the participants were divided into five teams - Teams Red, Purple, Yellow, Green and Blue each consisting of eleven or twelve members. Each Team was assigned a place near the office building which they had to clean. The drive was held on Friday, April 07, 2017. All the participants were enthusiastically discussing about the drive before the day of the event.

On the day of the event, the participants assembled at the ground floor at 9:30 AM. Each team was given tools like brooms, baskets, gunny bags, etc. to clean up their designated area. Some teams were even wearing badges to demonstrate solidarity! A few teams also started a healthy competition with each other. Each team wanted their area to be cleaner than the others! People from the nearby area became interested in the activity. A few even pitched in and helped in the drive.

At around 11:00 A.M. the teams assembled near the refreshment area and were addressed by the M.D. Mr. Vivek Gour, who thanked everyone for their enthusiastic participation. Some of the people shared their experiences on participating in the drive. The employees suggested that such drives and initiatives should be done at regular intervals. It was decided that such drives will be conducted quarterly. The teams finally had their photo session. The initiative which began as a cleanliness drive ended as an event that brought together all the employees at Air Works.

